



Science Hill High School

Career & Technical Education

Arts Communications Cluster

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DA&D1 – Assignment

Title:

Creating a Business Flyer

Body:

Advertising with a flyer for your business is very important in the business world. Very similar to that of a magazine article ad, your flyer will contain pertinent information for your target audience of your company.

Assignment:

1. Choose three of the five different logos of the different companies
2. Using MS Publisher create a one page flyer (publication) for each company
3. Include the following
 - a. Logo
 - b. Physical address
 - c. Slogan – catchphrase
 - d. Detailed, but precise information about your company
 - e. Services or products offered
 - f. Contact information
4. Make sure to save your work in your atvs share under logos folder