



Science Hill High School

Career & Technical Education

Arts Communications Cluster

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DA&DII – Assignment

Title:

Create a PSA flash video on the affects of Texting and Driving

Body:

Understanding what a Public Service Announcement is crucial in digital media. Who is you target audience? Answer: teenage drivers.

Assignment:

1. Using Flash create a 30 second video on the dangers of texting and driving.
2. You may use images from the internet.
3. Put a catchy slogan or catchphrase in your video (in accordance to handbook policy)
4. Make one the last part of the video display statistics on teenage deaths of texting and driving.