



## Science Hill High School

Career & Technical Education

Arts Communications Cluster

Mr. Crumley [crumleym@jcschools.org](mailto:crumleym@jcschools.org)

### *DA&D II – Assignment 6*

*Title:*

MS Publisher Flyer

*Body:*

Having the understanding of creating a layout for an appealing advertisement for your product is fundamental for advertisement. Refer to the example at the bottom of the page and follow the instructions.

*Assignment:*

1. Using the internet research a product you like to create an advertisement or flyer for.
2. Define your TA
3. Make good use of positive and negative space
4. Use colors that will submerge your TA into an imaginative world
5. Include discounts, prices, images, available times, business name, descriptive words, and a Quick Response code (QR).
6. THINK OUTSIDE THE BOX

## LOBSTER STUFFED FILET

سنة ١٤٢٨ هـ



**PERFECT HOLIDAY GIFT!**  
Buy \$25 Gift Card, Get \$5 Off your next visit.  
\*Restrictions apply.

# \$4 OFF

TWO DINNER ENTRÉES



**LONGHORN**  
**STEAKHOUSE**

[illegible]



Available Monday - Saturday 11 am - 4 pm

**\$3 OFF**  
TWO LUNCH ENTRÉES



**LONGHORN**  
**STEAKHOUSE**

[illegible]

**NEW ROASTED SIRLOIN  
HALF SANDWICH & SOUP**