

## Student Scholarship Opportunity

Design the program cover for the 2016 Institute for CTE Educators

High school students (grades 9–12) have the chance to earn a \$1,000 scholarship to the Tennessee public postsecondary school of their choice for designing the program cover for the 2016 Institute for CTE Educators.

## Cover Design Requirements

- Design Format: Adobe Illustrator or Photoshop
- Colors: Full Color
- Cover size: Overall 11 x 17 folded to 8.5 X 11 for front and back cover design
- Design must include the following information on the front cover:
  - □ Name of Institute: 2016 Institute for CTE Educators
  - Theme: College & Career Roadmap: Developing the Ready Student
  - □ *Date:* July 11-15
  - □ *Location:* Music City Center, Nashville
  - Must include the language on the cover "Sponsored by: The Tennessee Department of Education and the Division of College, Career and Technical Education" (and must include <u>logo for Tennessee</u> <u>Department of Education</u>)

## A complete application includes:

- Completed Program Cover Art Contest Application Form
- Signed Publicity and Website Permission Form
- Art work submitted by deadline
- Electronic copy for both the 11x17 and 8.5x11 art as well as a JPEG

Submit all required documents to <u>Andrea.Thorsbakken@tn.gov</u> <u>by April 1, 2016.</u> The winning design will be announced by May 1. Scholarship will be given to the postsecondary school designated by the winner upon enrollment.